



The graphic features a dark blue background with various digital icons: a laptop, a cloud with an up/down arrow, a smartphone, a bar chart with a '78%' label, and a line graph with an upward arrow. On the right, there are several data points in a table-like format: 172.29, 4.49, 1,023.88, 13.73, 0.00, 0.00, 24,285.95, 178.74, and 6,952.86, 7.46. The text 'DIGITAL TRANSFORMATION SOLUTIONS' is prominently displayed in white on a dark blue horizontal band across the middle.

## DIGITAL TRANSFORMATION SOLUTIONS

Schneider Downs defines Digital Transformation as, in its simplest terms, the use of technology and business process optimization to improve the stakeholder experience. Digital Transformation is not a specific product or service, but rather a commitment to improvement through self-evaluation, innovation and technology. At its core, Digital Transformation involves evaluating the purpose, efficiency and effectiveness of processes, reimagining how processes should work and identifying and leveraging technology to execute upon the reimagined process. It requires a culture that supports innovation. The Schneider Downs Digital Transformation team leverages technological innovations and our business expertise to develop strategic transformative solutions that drive business process improvement for organizations of all sizes.

### SCHNEIDER DOWNS DIGITAL TRANSFORMATION SOLUTIONS

Our solutions are built to identify and implement process and technology enhancements that are scalable and enable improved data reliability, productivity and timely reporting and analysis. Through our cross-functional team of risk and technology professionals, we provide insights and assistance in improving the foundational business processes of an organization and identify and implement technology to further automate and support those processes. Some of the business process areas and technologies we specialize in include:

- Financial Close, Reporting, Planning & Analysis
- Treasury Management
- Market to Order to Cash
- Procure to Pay
- Inventory Planning & Management
- Fixed Assets
- Hire to Retire
- Payroll
- Data Analytics
- Automation and Workflow
- Data Management & Integration
- Artificial Intelligence/Machine Learning
- Infrastructure and Cloud
- Compliance & Security

### Benefits of Digital Transformation

- **Data Analytics** – Improve visibility to data and increase comfort over the completeness and accuracy of data utilized in financial reporting.
- **Increased Profitability** – Achieve better visibility into current processes and identify new opportunities for growth or to reduce cost by recognizing and taking action on patterns and trends that otherwise would not have been visible or readily apparent.
- **Employee Engagement** – Alleviate unnecessary or redundant tasks from employees, allowing time for them to focus on higher-value added tasks.
- **Improved Reporting and Analytics** – Improve timeliness and availability of financial and operational reporting and analytics to better support business insights that drive management decisions.
- **Streamlined and Standardized Processes** – Save time and money by freeing up employees from non-value added tasks and by replacing patch worked technology with robust multi-purpose solutions.
- **Adapt to Change** – Improvements to organizational flexibility to better respond to market disruptions and customer needs.

## The Schneider Downs Digital Transformation Model

We work with our clients through three phases – Discover, Plan and Execute – to deliver solutions that incorporate both technology and enhanced business processes to improve the stakeholder experience.

- **Discover:** To make the best recommendations for your organization, we must first understand where you're currently at by assessing **the purpose, efficiency and effectiveness** of your current processes and technology, including data architecture, in the identified business process areas. The result of the Discover phase will be recommendations to reimagine and strengthen existing processes and technology, as well as solutions to further enhance and automate the business process areas.
- **Plan:** The recommendations from the Discover phase will be reviewed and assessed collaboratively with you to establish which projects to execute and in what order, resulting in a prioritized plan for implementing the identified recommendations. The results of the Plan phase are detailed project plans and selected solutions with budgets, timelines, and resource requirements, laying out your path to digital transformation.
- **Execute:** Once we know the opportunities and have agreed on a transformation plan, Schneider Downs will assist in the project management and solution implementation process through the Execute phase. Some of the areas our team assists with include:
  - » Data Governance
  - » Enterprise Risk Management
  - » Change Management
  - » Policies & Procedures
  - » Application Capabilities Optimization
  - » Employee Training
  - » Workflow & Approval
  - » Infrastructure & Cloud
  - » Business Process Automation
  - » Corporate Performance Management
  - » Data Integrations
  - » Data Analytics
  - » Internal Controls & Implementation
  - » Benchmarking
  - » Cybersecurity

Working with our dedicated solution implementation teams, leading software vendors, and key partners, we will execute and manage the individual projects to ensure your projects are implemented collaboratively and in alignment with your organization's overall goals and objectives.

## ABOUT SCHNEIDER DOWNS TECHNOLOGY AND DATA SERVICES

Schneider Downs Technology Advisors is committed to providing value added technology services and solutions to our clients. We strive to create an on-going mutually beneficial relationship with our clients by focusing on client satisfaction, delivery of quality service and the continuous education and training of our staff. In today's ever-shrinking and demanding world market, one of the most challenging tasks facing a company is utilizing and processing information effectively and efficiently.

For more information contact the team at [contactsd@schneiderdowns.com](mailto:contactsd@schneiderdowns.com) or visit [www.schneiderdowns.com/technology-data-services](http://www.schneiderdowns.com/technology-data-services).



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